

DURHAM MAGAZINE

57,000 READERS

Based on national average of 3.5 readers per copy, 16,000 copies per issue

PUBLISHED **8X PER YEAR** PLUS the Durham Visitors and Relocation Guide

DISTRIBUTION



6,050+ DIRECT MAILED TO READERS IN THE MOST AFFLUENT AND ENGAGED COMMUNITIES IN DURHAM

Including Croasdaile • Forest Hills • Hills at Rosemont • Hope Valley Parkwood • Trinity Park • Watts-Hillandale • Grandover



2,200+ LOCALLY-OWNED BUSINESSES & WAITING ROOMS

Including Retailers • Real Estate Offices • Doctors + Dentists Offices Spas + Salons • Fitness Facilities • Restaurants



1,750+ HIGH-END HOTEL ROOMS & LOBBIES

Including Washington Duke Inn • Downtown Durham Marriott JB Duke Hotel • Unscripted • 21C Hotel • The Durham Hotel Hilton Durham Duke



6,000+ NEWSSTANDS AT KEY LOCATIONS

Including Carolina Theatre • Duke Eye Center • We Work • Neomonde Duke Health and Fitness • Bryan Center • Nasher Art Museum • Toast Whole Foods • Total Wine • Durham City Hall • Buldega Bean Traders • Cocoa Cinnamon



EVENTS

Taste the Event, Centerfest, Sip + Savor, NC Gay & Lesbian Film Festival, Hayti annual events, Wellfest, Durham Chamber annual meeting, etc.



All issues are also published digitally on DurhamMag.com



MARKET

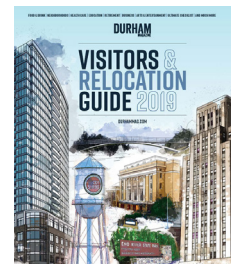
POPULATION **294,460**

READERS' AVERAGE

HOME PRICE **\$442,045**



DURHAM
MAGAZINE



VISITORS AND
RELOCATION GUIDE



TASTE

*Mailed with the
April issue*

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DURHAMMAG.COM

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magazine

TASTE
A CELEBRATION
OF FOOD & DRINK

THE
DOWNTOWNER

sip+savor
A WINE AND FOOD EXPERIENCE

WELL FEST
FILL YOUR CUP



We'd love to hear from you. Call us at 919.933.1551 or email us!

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Editorial Calendar

IN EVERY ISSUE

BULL CITY SCENES

Artistic photos of our city

GO SEE DO Event calendar

TASTE Dining guide

SIP Hottest drinks

SAVOR Hottest dishes

HOT SPOT Cool new restaurants, bars

AT HOME IN DURHAM Home showcase
AROUND THE CITY

Pictures from local events

NOTED What we've heard around town

WEDDINGS & ENGAGEMENTS

WELLNESS Healthy and mindful living

DURHAM, INC. Business news and profiles

JUNE/JULY 2019

Best of Durham

On the Farm

55+ Living

Neighborhood: Woodcroft

AUGUST 2019

The Wellness Issue

Ultimate Fall Arts Guide

Design: Art, Hair, Floral, Home, Jewelry

Neighborhood: Rockwood

SEPTEMBER 2019

The Food & Drink Issue

Fashion

Fall Festival Guide

Neighborhood: Walltown

Travel

OCTOBER/NOVEMBER 2019

The Downtowner

Insider's Guide to Durham

Navigating Schools

Neighborhood: Cleveland-Holloway

ADVERTISING SECTIONS

Pets, Healthcare Advertorials

DECEMBER 2019/ JANUARY 2020

The Holiday Issue

Parade of Homes Latest Home Trends

Have Your Best Holiday Yet!

Wedding Guide

The Big Give

Gift Guide

2020 DURHAM COUNTY'S VISITORS & RELOCATION GUIDE

FEBRUARY/MARCH 2020

The Kids' Issue: Camps and Family Fun

Influencers: Leaders Making a Difference

Travel

Camps

TASTE 2020

The Triangle's Ultimate Culinary Guide

APRIL 2020

Shelter: Everything Home & Garden

SPECIAL PUBLICATION *Taste*

MAY 2020

The Women's Issue

Spring & Summer Fashion

Top Dentists

The Big Give

JUNE/JULY 2020

Best of Durham

On the Farm

55+ Living

AUGUST 2020

The Wellness Issue

Ultimate Fall Arts Guide

Design: Art, Hair, Floral, Home, Jewelry

SEPTEMBER 2020

The Food & Drink Issue

Fashion

Fall Festival Guide

Travel



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