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MARKET

POPULATION 59,862

READERS' AVERAGE

HOME PRICE \$651,172



CHAPEL HILL
MAGAZINE



VISITORS AND
RELOCATION GUIDE



TASTE

*Mailed with the
April issue*



THE
DOWNTOWNER

*Mailed with the
July/Aug issue*

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Editorial Calendar

IN EVERY ISSUE

5 EVENTS NOT TO MISS
PEOPLE & PLACES
TASTE: NEIGHBORHOOD DINING
GUIDE
HOW THEY LIVE
WEDDINGS & ENGAGEMENTS

THE DISH
SHOP LOCAL
NOTED: WHAT WE'VE HEARD
AROUND TOWN
WELLNESS
BUSINESS SECTION

JULY/AUGUST 2019

Best of Chapel Hill
55+ Living
The Summer Guide
Neighborhood: The New Hillsborough
SPECIAL PUBLICATION
The Downtowner

THE DOWNTOWNER 2019

An Entire Magazine Devoted to the
Downtowns of Orange County

SEPTEMBER/OCTOBER 2019

Food & Drink Issue
The Ultimate Arts Checklist
Fall Fashion
Neighborhood: Downtown Carrboro
Pets
Travel

NOVEMBER 2019

Chapel Hill's 200th Anniversary
Have Your Best Holiday Yet!
Design: Everything from Art, Hair,
Floral, Home and Jewelry
Navigating Schools
Neighborhood: Franklin & Rosemary
Healthcare Advertorials

DECEMBER 2019

The Health & Wellness Issue
Parade of Homes - Home Trends
Downtown Chapel Hill
Holiday Events
ADVERTISING SECTIONS
The Big Give, Gift Guide

2020 ORANGE & CHATHAM COUNTY'S RELOCATION & VISITORS GUIDE

ADVERTISING SECTIONS The Originals

JANUARY/FEBRUARY 2020

The Kids' Issue: Camps & Family Fun
Wedding Guide
Camp Guide

MARCH 2020

Our Rising Entrepreneurs
Travel
The Best of the Outdoors
Our Nightlife

TASTE 2020

The Triangle's Ultimate Culinary Guide

APRIL 2020

Shelter: Everything Home & Garden
Going Green at Home
On the Farm
Arts Outside
SPECIAL PUBLICATION *Taste*

MAY/JUNE 2020

The Women's Issue
Spring & Summer Fashion
Top Dentists
The Big Give

JULY/AUGUST 2020

Best of Chapel Hill
55+ Living
The Summer Guide

SEPTEMBER/OCTOBER 2020

Food & Drink Issue
The Ultimate Arts Checklist
Fall Fashion
Pets
Travel



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