

DISTRIBUTION



5,000+ DIRECT MAILED TO HOMES IN CHATHAM COUNTY

Including Briar Chapel • Fearington Village • Governors Club
Legacy at Jordan Lake • The Preserve at Jordan Lake • Windfall
Pittsboro and more!



1,500+ LOCALLY-OWNED BUSINESSES & WAITING ROOMS

Including Doctors/Dentists/Professionals Waiting Rooms • Fitness Facilities
Hospitals • Inns • Model Homes • Retailers • Restaurants



800+ DISTRIBUTED AT LOCAL EVENTS AND DIRECT-MAILED TO LOCAL BUSINESSES



EVENTS

The Pittsboro Street Fair, The Chatham Chamber of Commerce Business Expo,
Summer Fest and more!



*All issues are also published digitally on
ChathamMagazineNC.com*

MARKET

POPULATION 71,742

AVERAGE HOME VALUE FOR OUR AUDIENCE \$417,307

CHATHAM COUNTY'S POPULATION IS PROJECTED TO REACH 100,000 BEFORE OR BY 2035 (est. NC Budget & Management)



CHATHAM
MAGAZINE



VISITORS AND
RELOCATION GUIDE

FIND MORE DISTRIBUTION LOCATIONS BY GOING TO
CHATHAMMAGAZINE.COM

CHAPELHILL
MAGAZINE

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chatham
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TASTE
A CELEBRATION
OF FOOD & DRINK

THE
DOWNTOWNER

sip+savor
A WINE AND FOOD EXPERIENCE

WELL FEST
FILL YOUR CUP



We'd love to hear from you. Call us at 919.933.1551 or email us!

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IN EVERY ISSUE

HOW THEY LIVE
NEIGHBORHOOD
EVENTS
WEDDING/ENGAGEMENTS
NOTED

DINING GUIDE
PEOPLE & PLACES
IN THEIR OWN WORDS
WELLNESS

AUGUST/SEPTEMBER 2019

Food & Drink Issue
The Ultimate Fall Arts Checklist
Neighborhood: Preserve at Jordan Lake
Farms
Pets

2020 ORANGE & CHATHAM COUNTY VISITORS & RELOCATION GUIDE (UNIQUE AUDIENCE/DISTRIBUTION FOR THIS GUIDE)

OCTOBER/NOVEMBER 2019

Readers' Favorites
Navigating Schools
Fashion
Health Advertorial
Travel

DECEMBER 2019/ JANUARY 2020

Health & Wellness
Parade of Homes: Latest Home Trends
Sanford
A Very Chatham Holiday
Wedding Guide
The Big Give
Gift Guide
Chatham Works Advertorial

FEBRUARY/MARCH 2020

The Kids Issue: Camps & Family Fun
Downtown Siler City
Fitness & Sports
Camp Guide

APRIL/MAY 2020

Women of Achievement
Shelter: Home & Garden
Spring Fashion Accessories
Farms
Travel
The Big Give

JUNE/JULY 2020

55+ Living
The Summer Guide
Day Trips
Financial Wellness
Downtown Pittsboro

AUGUST/SEPTEMBER 2020

Food & Drink Issue
The Ultimate Fall Arts Checklist
Farms
Pets
Travel

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