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READER SNAPSHOT



\$417,307

average home value



\$110,000+

average household income



70,000+

residents of Chatham County

MAGAZINES

Durham Magazine 8x year

Chapel Hill Magazine 8x year

Chatham Magazine 6x year

Heart of NC Weddings annual

Visitors & Relocation Guides annual
Durham edition
Orange and Chatham edition

Taste Magazine annual

SIGNATURE EVENTS

Women of Achievement Luncheon

Taste - A Celebration of Food & Drink

WellFest - Fill Your Cup

Sip+Savor - A Food, Wine &
Music Experience

COMING 2021

Top Dentist Awards

Best of Chapel Hill

Best of Chatham

Design Awards



IN EVERY ISSUE

Event Calendar • Local Event Photos • Neighborhood Dining Guide • Our Favorite Dishes • Home & Garden
Noted & News Bites: News From Around the City + Our Restaurants • Weddings & Engagement

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DEC 2019/JAN 2020

Insertion due date: October 15, 2019
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The Wellness Edition
A Very Chatham Holiday
Wedding Guide
24 Hours in Sanford

ADVERTISING SECTIONS

The Big Give Nonprofit Advertorial
Gift Guide
ChathamWorks Advertorial
Home & Garden -
Parade of Homes Trends

FEBRUARY/MARCH 2020

Insertion due date: December 16, 2019
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The Kids' Edition - Camps & Family Fun
Home & Garden - Kitchen Renovations
Chatham Developments
Get Fit!

APRIL/MAY 2020

Insertion due date: February 14, 2020
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Home & Garden Edition
Women of Achievement
24 Hours in Downtown Pittsboro

ADVERTISING SECTION

The Big Give Nonprofit Advertorial

TASTE MAGAZINE

Insertion due date: March 3, 2020
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The Triangle's Ultimate Culinary Guide

JUNE/JULY 2020

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The Ultimate Summer Edition
The Perks of Getting Older -
List of Senior Discounts
Retirement Guide & 55+ Living Guide
Aging & Wellness
Summer Fashion
Things to Do in Cary
Home & Garden -
Downsizing Your Spaces

AUGUST/SEPTEMBER 2020

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The Food & Drink Edition
Ultimate Fall Arts Checklist
Farms of Chatham
Home & Garden -
Home Gardens & Landscaping

ADVERTISING SECTION

Pets

OCTOBER/NOVEMBER 2020

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Readers' Favorites Edition
Education and Schools Guide
Fall Fashion
Home & Garden - Outdoor Entertaining

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Meet the Doctors



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Visitors & Relocation Guide -
Orange and Chatham Counties

DEC 2020/JAN 2021

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The Wellness Edition
Wedding Guide
Holiday Entertaining

ADVERTISING SECTIONS

The Big Give Nonprofit Advertorial
Faces of Chatham
Gift Guide
Home & Garden -
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