

CHAPEL HILL MAGAZINE

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8 issues per year, plus a Visitors & Relocation Guide – Orange and Chatham edition

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Festfall • The Chamber for a Greater Chapel Hill-Carrboro Annual Business Expo and Annual Meeting
Women of Achievement and more



All issues are also published digitally on ChapelHillMagazine.com



READER SNAPSHOT



\$651,172

average home value



\$125,000+

average household income



146,000+

residents of Orange County

MAGAZINES

Durham Magazine 8x year

Chapel Hill Magazine 8x year

Chatham Magazine 6x year

Heart of NC Weddings annual

Visitors & Relocation Guides annual
Durham edition
Orange and Chatham edition

Taste Magazine annual

SIGNATURE EVENTS

Women of Achievement Luncheon

Taste – A Celebration of Food & Drink

WellFest – Fill Your Cup

Sip+Savor – A Food, Wine &
Music Experience

COMING 2021

Top Dentist Awards

Best of Chapel Hill

Best of Chatham

Design Awards



IN EVERY ISSUE

Events Calendar • Local Event Photos • Neighborhood Dining Guide + Recipe • Our Favorite Dishes
Chef's Table • Noted & Biz Briefs - News From Around The Town • Weddings & Engagement • Home & Garden
News Bites - News From Our Foodie Community

Due dates may fluctuate. Please visit ShannonMediaInc.com/advertise for current due dates.

JANUARY/FEBRUARY 2020

Insertion due date: November 15, 2019
Print ready deadline: November 21, 2019

The Kids' Edition - Camps & Family Fun
Wedding Guide
Home & Garden -
Kids' Rooms & Study Spaces
Nightlife - Hillsborough and Carrboro

MARCH 2020

Insertion due date: January 15, 2020
Print ready deadline: January 21, 2020

The Entrepreneur Edition
Home & Garden - Interior Design
Ultimate Business Resource Guide
Carolina on our Mind - UNC column
Travel - Edenton

ADVERTISING SECTION

Faces of Chapel Hill, Carrboro
& Hillsborough

APRIL 2020

Insertion due date: February 14, 2020
Print ready deadline: February 21, 2020

The Home & Garden Edition
Best of the Outdoors - Trails, Parks
and Water
Home & Garden - Kitchen Renovations
Financial Wellness

TASTE MAGAZINE

Insertion due date: March 3, 2020
Print ready deadline: March 9, 2020

The Triangle's Ultimate Culinary Guide

MAY/JUNE 2020

Insertion due date: March 16, 2020
Print ready deadline: March 23, 2020

Women of Achievement
Summer Fashion
Home & Garden - Outdoor Entertaining
Carolina on our Mind - UNC column
Top Dentists

ADVERTISING SECTION

The Big Give Nonprofit Advertorial

SPECIAL PUBLICATION INSERT

Taste Magazine

JULY/AUGUST 2020

Insertion due date: May 15, 2020
Print ready deadline: May 21, 2020

Readers' Favorites Edition
The Perks of Getting Older -
List of Senior Discounts
Retirement Guide & 55+ Living Guide
Aging & Wellness
Home & Garden -
Downsizing Your Spaces

SEPTEMBER/OCTOBER 2020

Insertion due date: July 15, 2020
Print ready deadline: July 21, 2020

The Food & Drink Edition
The Ultimate Arts Checklist +
Makers and Creatives
Fall Fashion
Home & Garden -
Home Gardening & Landscapes

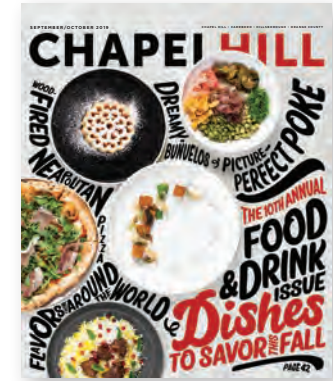
ADVERTISING SECTION

Pets Advertorial

2021 ANNUAL RELO GUIDE

Insertion due date: September 15, 2020
Print ready deadline: September 21, 2020

Visitors & Relocation Guide -
Orange and Chatham edition



NOVEMBER 2020

Insertion due date: September 15, 2020
Print ready deadline: September 21, 2020

Education and Schools Guide
Home & Garden - Condo Living

ADVERTISING SECTION

Meet the Doctors

DECEMBER 2020

Insertion due date: October 15, 2020
Print ready deadline: October 21, 2020

The Holiday Edition
Wellness
What's Happening in the
Innovation District

ADVERTISING SECTIONS

Gift Guide

The Big Give Nonprofit Advertorial
Home & Garden -
Parade of Homes Trends

