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Taste the Event • CenterFest • Sip+Savor • NC Gay & Lesbian Film Festival • Hayti Heritage annual events
WellFest • Durham Chamber Annual Meeting • Women of Achievement and more



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READER SNAPSHOT



\$442,045

average home value



\$100,000+

average household income



316,000+

residents of Durham County

MAGAZINES

Durham Magazine 8x year

Chapel Hill Magazine 8x year

Chatham Magazine 6x year

Heart of NC Weddings annual

Visitors & Relocation Guides annual
Durham edition
Orange and Chatham edition

Taste Magazine annual

SIGNATURE EVENTS

Women of Achievement Luncheon

Taste – A Celebration of Food & Drink

WellFest – Fill Your Cup

Sip+Savor – A Food, Wine &
Music Experience

COMING 2021

Top Dentist Awards

Best of Chapel Hill

Best of Chatham

Design Awards



IN EVERY ISSUE

Go See Do - Event Calendar • Taste Dining Guide • Noted - What We've Heard Around Town • Home & Garden
News Bites - News from our Foodie Community • Weddings & Engagements • Durham, Inc. - Business News and Profiles



Due dates may fluctuate. Please visit ShannonMediaInc.com/advertise for current due dates.

DEC 2019/JAN 2020

Insertion due date: October 15, 2019
Print ready deadline: October 21, 2019

The Ultimate Local Holiday Survival Guide
Wedding Guide
Durham Inc. - The Future of Transit

ADVERTISING SECTIONS

The Big Give Nonprofit Advertorial
Gift Guide
Home & Garden -
Parade of Homes Trends

2020 ANNUAL RELO GUIDE

Insertion due date: November 16, 2019
Print ready deadline: November 23, 2019

Visitors & Relocation Guide -
Durham County

FEBRUARY/MARCH 2020

Insertion due date: December 16, 2019
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The Kids' Edition - Camps & Family Fun
Influencers -
Leaders Making a Difference
Durham Inc. - Recession-Proof
Your Business
Home & Garden - Kitchen Renovations
Travel - Edenton

ADVERTISING SECTION

Faces of Durham

APRIL 2020

Insertion due date: February 14, 2020
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The Home and Garden Edition
Financial Wellness
Durham Inc. - Collaborative Office
Space Design

ADVERTISING SECTION

Home Maintenance Advertorial

TASTE MAGAZINE

Insertion due date: March 3, 2020
Print ready deadline: March 9, 2020

The Triangle's Ultimate Culinary Guide

MAY 2020

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Women of Achievement
Summer Fashion
Home & Garden - The New Living Spaces:
Family Rooms, Media Rooms and Dens
Durham Inc. -
Leadership Development & Training
Top Dentists

ADVERTISING SECTION

The Big Give Nonprofit Advertorial

SPECIAL PUBLICATION INSERT

Taste Magazine

JUNE/JULY 2020

Insertion due date: April 15, 2020
Print ready deadline: April 21, 2020

Readers' Favorites Edition
The Perks of Getting Older -
List of Senior Discounts
Retirement Guide & 55+ Living Guide
Aging & Wellness
Home & Garden -
Downsizing Your Spaces
Durham Inc. - Ultimate Business
Resource Guide

AUGUST 2020

Insertion due date: June 15, 2020
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The Wellness Edition
Ultimate Fall Arts Guide
Home & Garden - Outdoor Entertaining
Durham Inc. - Inside the Co-Working Craze
Travel - Raleigh

SEPTEMBER 2020

Insertion due date: July 15, 2020

The Food & Drink Edition
Design: Art, Hair, Jewelry, Fashion
Home & Garden - Home Gardening
and Landscaping Ideas
Durham Inc. - Durham Tourism Industry

OCTOBER/NOVEMBER 2020

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The Downtown Edition
Education and Schools Guide
Home & Garden - Condo Living
Durham Inc. - Workforce Development

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Pets Advertorial
Meet the Doctors

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The Holiday Edition
Durham Inc. - The 5 Startups That Are
Making It and Why
Wedding Guide

ADVERTISING SECTIONS

The Big Give Nonprofit Advertorial
Gift Guide
Home & Garden -
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2021 ANNUAL RELO GUIDE

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Visitors & Relocation Guide - Durham

